

## PIANKATANK CAMP & CONFERENCE CENTER

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### Why Three Prices? THE CHALLENGE:

For over 50 years Camp Piankatank has consistently provided a safe and exciting Christ-centered environment that enriches all campers physically, spiritually, socially, and emotionally. We have done this while keeping our prices low. The reality of what it cost to actually provide this quality environment has continued to increase at a greater rate than what our fees actually cover.

### THE SOLUTION:

Realizing that families have differing abilities to help offset these increased costs, Camp Piankatank has implemented a new voluntary and confidential tiered pricing structure. Rather than raising all camp fees to levels that better help cover expenses—and risk missing out on ministry opportunities for those who might not be able to afford camp—we are giving you the option to pay more if you are able.

### HOW IT WORKS:

Simply choose the price that works for you! The price you choose remains confidential and does not influence the quality of the camp experience for any child attending camp. Every child will still have the same quality experience you have grown accustomed to from Camp Piankatank.

**Price A** more closely reflects the actual cost of camp, including long-term wear, tear and depreciation. If you choose this price, you are helping to sustain our ministry here and keep our camp running.

**Price B** is our partially subsidized option which allows us to cover more of our expenses. If you choose this price you are helping offset more costs.

**Price C** does not reflect the true cost of camp, but we offer it in the hope that families will be blessed by this more affordable price. Please choose this price if you need to.

Scholarships are still available for those who require further financial assistance.

It is completely up to you to decide what price you choose. However, we ask that you choose the highest price that you can afford to pay toward your child's camp experience. By doing so, you'll not only help cover the true cost of running camp but also protect every child's chance to begin a relationship with Jesus Christ and grow in Him!